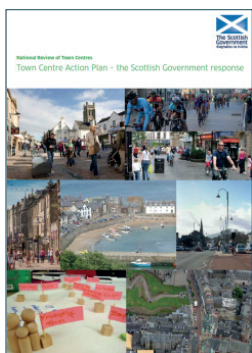


Town Centre Planning Pilots Programme

“Town centres are at the heart of their community and can be hubs for a range of activities. It is important that planning supports the role of town centres to thrive and meet the needs of their residents, businesses and visitors for the 21st century”

(Scottish Planning Policy 2014)

TOWN
CENTRE
1ST
PRINCIPLE



Town Centre Action Plan

The **Town Centre Action Plan** (November 2014) sets out various actions to bring a focus on town centres. One of its themes is **Proactive Planning** and seeking simple, encouraging and pro-active planning policy to support vibrant town centres. The Scottish Government committed in the Action Plan, that we would “**identify pilots with interested planning authorities who wish to consider collaboration and test approaches which could help simplify planning processes in town centres.**”

Town Centre Planning Pilots Programme

£119k

of Scottish Government support.

9

local authorities, together with the Heads of Planning Scotland network

14

projects looking at innovative ideas to support town centres and share the learning.



With special thanks to all the pilot authorities for their involvement in the programme.

We welcome their ideas, commitment and hard work to create and sustain attractive, vibrant towns centres, in support of the town centre first principle.



Town Centre Planning Pilots Programme

STP SCOTLAND'S TOWNS PARTNERSHIP

**TOWN
CENTRE
1ST
PRINCIPLE**

The first set of **Town Centre Planning Pilots** case studies and How To Guides are now available on Scotland's Towns Partnership website.

Here's a flavour of what they cover...



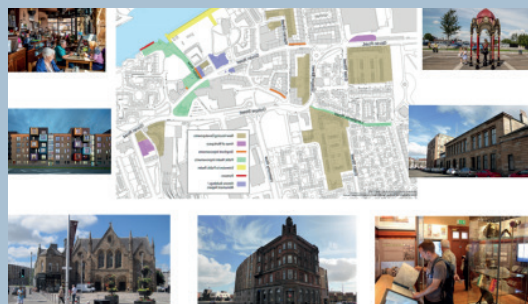
Hamilton BID, Ready Steady Gallop – original town sculpture trail and marketing and media programme increasing footfall and promoting town centre businesses.



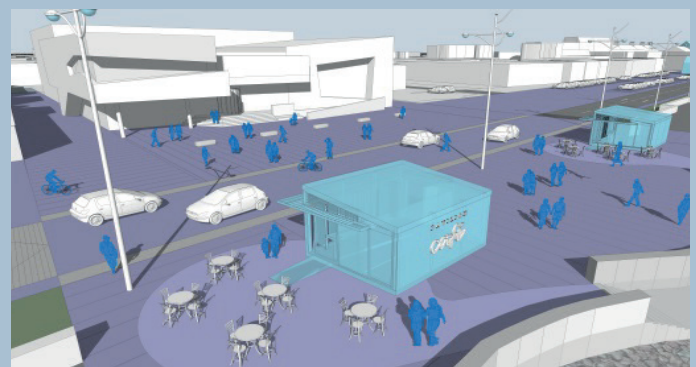
Elgin, Food & Drink Trail – ideas of how to celebrate the town's distinctiveness and looking at fresh ideas to attract people in.



Fife incentivising development in town centres and getting prominent sites reused by removing the need to provide developer contributions.



Central Govan Action Plan
Award-winning project delivering £90m investment in new homes, business space and restoring historic buildings and improving the public realm, the case study explores the benefits the project offered local businesses.



Kirkcaldy Town Centre Design & Development Framework Demonstrating placemaking ideas from the Town Centre Toolkit.



Renfrew Town Centre Simplified Planning Zone

Innovative approach streamlining and simplifying planning process saving time, money and effort for developers and investors, supporting existing businesses and attracting new jobs, encouraging a mix of uses and town centre living.

